

# intranet Content Population



**Systemik Solutions Pty Ltd**  
Design • Restructure • Convert

## Intranet Content Problem

An Intranet can be technically sophisticated and have an attractive interface, but if users are frustrated and overwhelmed because they cannot find the right information quickly then the Intranet has failed its mission.

Once the technical infrastructure is in place the major task is to populate the Intranet with content. It is not enough to just have information 'online'. Content must be accessible, structured and useable if it is to be effective.

## Content Design Solution

Information is only as good as your ability to find it! Users navigate complex systems through a mental 'map'. In order for them to develop this map, Intranet content needs to be categorized and structured in a consistent and meaningful way.

A well-designed and well-structured Intranet means the user can run on 'autopilot' when looking for information. They can focus on the content, and not the process of navigating it.

*"The solution is to address categorization, design and structure of content, as well as implementing better content management systems and documentation publishing tools."*

## Intranet Content Population

Systemik Solutions is Australia's premier consulting group in the design of **Intranet Content Architectures**. We work with the largest, most successful companies in Australia to design a content architecture, content categories and standards, and an implementation strategy.

Once the overall framework has been established we assist individual business units with **Intranet Content Population**. The task is to rationalize and restructure existing content and populate the new architecture.

## Software Independent

Our consulting services can be applied using your existing systems and publishing tools. We are software independent and work with any mainstream:

- ◆ content management system,
- ◆ documentation publishing solution, or
- ◆ document management and control system

## Design Restructure Convert

Systemik Solutions is a one-stop shop to populate your Intranet with well-structured and highly effective information. We provide the complete range of consulting and bureau services to:

- 1 **Design** a content architecture, content categories, standards and templates.
- 2 **Restructure** existing information for best online standards and presentation.
- 3 **Convert** restructured content as a bureau service and publish to the Intranet.

## Right Information Right Now!

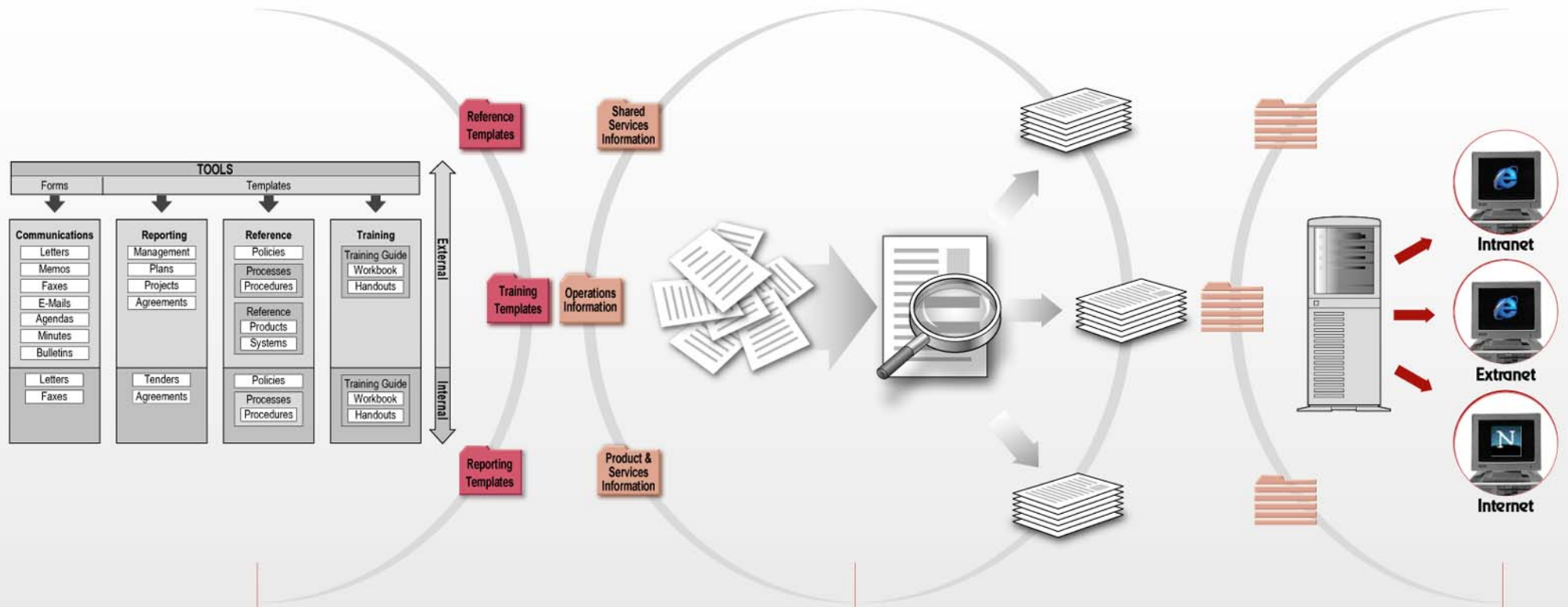
The outcome for the organization is an Intranet populated with content that supports users in finding the right information at the right level of detail, in the right context for their role, **right now!**



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**Systemik  
Solutions  
Pty Ltd**



## Design

### Analyze and Design

Design an architecture, standards, templates and develop an implementation strategy

- Analyze current and proposed content
- Design content categories
- Define standards and design templates
- Define relationships and hierarchy of information based on subject matter
- Evaluate documentation systems & processes
- Identify and prioritize business needs
- Prepare implementation strategy

## Restructure

### Redesign and Restructure

Restructure existing information for best online standards and presentation

- Redesign existing information to align with documentation architecture
- Restructure existing documents based on content type, usage and context
- Rationalize content by minimizing repetition and addressing appropriate level of detail
- Identify missing information

## Convert

### Convert and Publish

Convert restructured content as a bureau service and publish to the Intranet

- Convert content to standard format
- Capture and convert images
- Implement and test hypertext links
- Incorporate meta data
- Publish content to client standard for review
- Finalize published content and post to the Intranet